

## Madurai Kamaraj University Faculty Profile



(1) **Name : K. KARNAMAHARAJAN**

(2) **Date of Birth & Age: 25/05/1971 (46 YEARS)**

(3) **Designation: PROFESSOR**

(4) **Department / School : CENTRE FOR FILM & ELECTRONIC MEDIA STUDIES**

(5) **Educational Qualifications: MA, M.Phil, Ph.D.,**

(6) **Professional Experience: Teaching : 14 Yrs ; Research : 14 Yrs.**

(7) **Teaching Specialization: Script Writing/Research**

(8) **Course Taught/Teaching : (2015-2017 only)**

<b>Name of the Program</b>	<b>Year</b>	<b>Course Title</b>	<b>Course Code</b>	<b>Course/Unit Teacher</b>	<b>No. of Students</b>
<b>M.Tech</b>	I	Theories of MC	FEM 1427C	Karnamaharajan	08
	II	Script/Screenplay Writing	FEM1438C	-do-	08
	III	Editing Techniques/Production Management	FEM1452C/ FEM1461C	-do-	16
	IV	Media Research	FEM1481C	-do-	15
	V	Film & Media Ethics	FEM1491C	-do-	14
<b>Ph.D</b>	Students registered for Ph.D Programme.				

(9) **Teaching Awards / Recognition:**

<b>S.No.</b>	<b>Name of the Award</b>	<b>State/ National/ International</b>	<b>Awarding Agency</b>	<b>Month and Year</b>	<b>Place</b>	<b>Value if any</b>

(10) **Research Specialization: Media Research**

(11) **Research Supervision :**

<b>Program</b>	<b>Completed</b>	<b>Ongoing</b>
<b>Ph.D</b>	<b>Two</b>	<b>Six</b>

<b>M.Phil</b>		
---------------	--	--

(12) **Research Projects: Completed : Nil      Ongoing : Nil**

(13) **Details of Completed Research Projects :**

<b>S.No.</b>	<b>Title of the Project</b>	<b>Funding Agency</b>	<b>Sanctioned Order No. &amp; Date</b>	<b>Total Grant</b>	<b>Year</b>

(14) **Details of Ongoing Research Projects :**

<b>S.No.</b>	<b>Title of the Project</b>	<b>Funding Agency</b>	<b>Sanctioned Order No. &amp; Date</b>	<b>Total Grant</b>	<b>Year</b>

(15) **Details of Present Research Scholars :**

<b>S.No.</b>	<b>Name of the Scholar</b>	<b>Registered Title</b>	<b>Thesis</b>	<b>Register No. with Date</b>	<b>Fellowship Details</b>
	Six research scholars have registered for their Ph.D programme				

(16) **Research Awards / Recognition:**

<b>S.No.</b>	<b>Name of the Award</b>	<b>State/ National/ International</b>	<b>Awarding Agency</b>	<b>Month and Year</b>	<b>Place</b>	<b>Value if any</b>

(17) **Publications :**

S.No	Title	Author(s)	Journal Number	Yr	Volume	Pages	Impact Factor	ISBN	Peer review / Non peer review
	# An additional sheet containing the details of publications is enclosed herewith.								

(18) **Conferences Participation :**

Name of the Conference	Date	Place	State / National/ International	Attended/Presented (Post/Oral/.....)

(19) **Papers Presented in Conference :**

Name of the Conference	Date	Place	Title	Author(s)	Conference Proceeding ISBN

(20) **Conference/Workshop/Seminar/Training Organized:**

Type	Name	Date(s)	Place	Role Played	No of Days	No.of Participants	Funding Agency	Budget if any

(21) **Research Publication Impact :**

No.of Publications	Total Citation	Highest Citation	h-index	Total Impact Factor	Lowest Impact Factor	Average Impact Factor

(22) **Books Published :**

S.No	Title of the Book/Chapter	Author(s)	Publisher	Year	Total No of Pages	With ISBN Number	Editor Name for Edited Books

(23) **Intellectual Property Rights generated:**

**(a) Patents :**

S.No.	Patent title	Author(s)	Patent No. and date (for Granted)	Filing No (for Submitting/Pending)

**(b) Technology Developed/Transferred :**

S.No.	Title	Author(s)	Transferred to	Period	Funding Support received if any

- (Transferred receiving Organization/Company/Industry)

**(c) Software Developed :**

S.No.	Title	Author(s)	Purpose	Period	Funding Support received if any

**(d) Scientific Data Contributions :**

*Biological*

Name	Author(s)	ID	Deposited Data Bank	Date	Funding Support received if any

- (Protein/DNA/RNA/Isolated Strains and their sequence information)

**(e) Structural Data Contributions :**

*(X-Ray/NMR/Microscope)*

Name	Author(s)	Methods	ID	Deposited Data Bank	Date	Funding Support received if any

(24) **Consultancy Services Offered :**

Sl. No.	Name of Client / Organization	Period (Month & Year)	Revenue Generated Earned	Purpose of Consultancy	Type (Service / Project)	Govt. / NGO / Small Scale Industry / Private

(25) **Research Collaboration (Both National & International) :**

S.No.	Name of the Collaborator	Institute	Collaboration Details	Collaboration Output ( Papers/Patents/Research/Online)

(26) **Foreign Academic Visit(s):**

Country Visited	Period (From –To)	Purpose of Visit (Conference/Seminar/Workshop/Viva/Post-doctoral/Visiting Professor)

(27) **Academic Honors/ Awards / Fellowships :**

Name (Honors/ Awards )	Period ( Month & Year)	Awarding Agency	Place	Value if any

(28) **Administrative Experience /Role Played:(Last Five Years)**

Role Played	Responsibilities	Period ( Month & Year)
Member, Newsletter	Preparation of University news	2014-15
Assistant Coordinator, CBCS	Examination related works.	-do-

**(29) Membership in Academic/Scientific/Societal Professional Bodies:**

<b>Name</b>	<b>Membership Period Year/Life Member</b>	<b>State/ National/ International</b>	<b>Participatory Roles if any</b>

**(30) Extension Activities:**

<b>Activity Name</b>	<b>Details of Activity</b>	<b>Place</b>	<b>Period (Month &amp; Year)</b>	<b>Societal Impact(s) / Contribution(s)</b>

### Publications during the year 2015-17

- 1) **Rupa .P & K. Karnamaharajan**, *The Influence of advertising on consumer preference for online shopping as against offline shopping among IT professionals during Diwali season 2014*. *International Journal of Applied Research*, 2016; 2(3);213-219. ISSN 2394-7500.
- 2) **Rupa .P & K. Karnamaharajan**, *The use of social networks for political engagement by Indian Youth*, *Indian Journal of Applied Research*, vol. 5, Issue 6, June, 2015, ISSN - 2249-555X. (Peer reviewed & refereed International Journal).
- 3) **R. Pranava Kumar, & K. Karnamaharajan**, *Metamorphosis of Animation: Computer aided over traditional modes of Animation*, *International journal of Engineering Research and Modern Education (IJERME)*, ISSN: 2445-4200, Vol. I, Issue II, 2016 (International peer reviewed online journal).

@@@@